



INFLUENTIAL LEADERS IN SAN DIEGO

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LAW

Robin Assaf Wofford

As an attorney, Wofford represents a number of large companies, including Shell, Exxon, Mobil, AT&T and Discount Tire Co., as well as many other businesses, in contract, antitrust, unfair business practices and false advertising claims.

More than 30 years of trial experience handling employment and general business litigation matters has given Wofford the ability to quickly assess the merits of a case.

“My experience has allowed me to look at the big picture of a case pretty quickly, and be able to say here’s where we have to focus, here’s where we can win, here’s where I have concerns,” she said. “And I can talk very candidly with opposing counsel, because I’ve earned that respect and trust.”

When Wofford joined Wilson Turner Kosmo in 2002, the National Association of Minority and Women Owned Law Firms (NAMWOLF) asked the firm to be an initial member. Wofford offered to be the firm’s representative, and has held a number of positions within the association since its founding, including serving as chair for four years.

NAMWOLF aims to promote diversity by fostering relationships among minority- and women-owned law firms and pri-



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vate and public entities. The organization, which started out with seven firms, now boasts a membership of 193 firms.

Diversity is key to Wilson Turner Kosmo, a certified women-owned firm. About 60 percent of firm partners are women, 72 percent of its attorneys are women and 30 percent are minorities.

“No one wants to be given work just because they are a woman or minority. They

want to win work based on their skill — but the reality is, getting those opportunities has been more difficult for women and minorities,” Wofford said. “NAMWOLF gives minority- and women-owned firms a platform to develop strategic alliances, which has allowed us to get the attention of corporate America ... and we are proving to be outstanding lawyers that get great results.”

— Jennifer Chung Klam